

330 Merriman Road
San Marcos, TX 78666
(469) 360-5992
dpstroh@gmail.com

Education

- Ph.D. University of Maryland, Department of Sociology SUMMER 2018
College Park, MD
Dissertation Title: *Re-Inscribing Subculture: Commodification and Boundary Work in American Traditional Tattooing*
Defense Committee: Dr. Linda Moghadam (Department of Sociology), Dr. William Falk (Department of Sociology), Dr. Patricio Korzeniewicz (Department of Sociology), Dr. Philip Cohen (Department of Sociology), Dr. Michael Paolisso (Department of Anthropology) and Dr. Jo Paoletti (Department of American Studies).
Doctoral Chairs: Dr. Linda Moghadam & Dr. William Falk
Qualifying Examinations: Social Psychology, Cultural Sociology
- M.A. University of Maryland, Department of Sociology SPRING 2011
College Park, MD
Master's Thesis: The Popularization of Tattooing: Subcultural Commodification and Resistance from 'Elite' Tattooers'
Defense Committee: Dr. William Falk (Department of Sociology); Dr. Joseph Lengermann (Department of Sociology)
- B.A. Texas A&M University, Department of Sociology SPRING 2009
College Station, TX
Major: Sociology, Summa Cum Laude
Honors Thesis: Media Framing and Voter Perception in the 2008 Presidential Election
Thesis Supervisor: Dr. Joe Feagin

Professional Positions

- Lecturer** FALL 2019—FALL 2020
Department of Sociology, Virginia Commonwealth University
SOCY331 – Juvenile Delinquency SPRING 2020
SOCY101 – Introduction to Sociology FALL 2019—SPRING 2020
- Lecturer** SPRING 2011—SPRING 2019
Department of Sociology, University of Maryland
SOCY 227 – Introduction to the Study of Deviance SPRING 2011—SPRING 2019
SOCY 105 – Social Problems FALL 2018—SPRING 2019
SOCY 100 – Introduction to Sociology SUMMER 2012
SOCY 498X – Public Sociology, FALL 2010
Co-taught with Dr. Patricia Hill Collins
- Graduate Research Assistant:** SUMMER 2010—FALL 2014
Assisting Dr. Dana Fisher: FALL 2014
Survey Collection at People's Climate March 9/21/14
Assisting Dr. Patricia Hill Collins in revising: SUMMER 2010—SPRING 2011
Race, Class, Gender (8th edition) with Dr. Margaret L. Anderson

Graduate Teaching Assistant:

Department of Sociology, University of Maryland
 SOCY 100 – Introduction to Sociology
 Instructor: Dr. David Andrews
 SOCY 100 – Introduction to Sociology
 Instructor: Dr. Joe Lengermann

FALL 2009 – FALL 2010

FALL 2010

FALL 2009—SPRING 2010

Undergraduate Research Assistant:

Department of Sociology, Texas A&M University
 Position: Research Assistant; Contributing Author to *RacismReview.com*
 Supervisor: Dr. Joe Feagin
 Position: Administrative Assistant; Undergraduate Internship Program
 Supervisor: Dr. Katheryn Dietrich

FALL 2007—SPRING 2009

FALL 2008—SPRING 2009

FALL 2007—FALL 2009

Employment History

Various hourly positions

FALL 2020 - PRESENT

Department of Sociology
 Virginia Commonwealth University (Richmond, VA)
 Instructor of Record

FALL 2019 – FALL 2020

Department of Sociology
 University of Maryland (College Park, MD)
Instructor of Record

FALL 2011—SPRING 2019

Department of Sociology
 University of Maryland (College Park, MD)
Graduate Teaching Assistant

FALL 2009—SPRING 2011

Methodology, Research, and Development Branch
 United States Department of the Census (Suitland, MD)
Summer Research Fellow
 Supervisor: Christine Klucsarits

SUMMER 2010

Department of Sociology
 Texas A&M University (College Station, TX)
Administrative Assistant
 Supervisor: Dr. Katheryn Dietrich

FALL 2008—FALL 2009

Certifications

Rainbow Terrapin Training
 Trans Advocacy Program

FALL 2014

FALL 2014

Awards

University of Maryland—Outstanding Instructor Award	2015
University of Maryland—Distinguished Teaching Assistant Award	2011
Department of Sociology—Summer Research Funding Award	SUMMER 2011
Department of Sociology—C. Wright Mills Fellowship	2010

Committees & Appointments

<i>Excellence in Teaching Awards Committee</i> —University of Maryland	2016
--	------

Scholarly Reviewing Activities

Sociological Perspectives – Journal Articles (2017)
Sociological Focus – Journal Articles (2014—Present)
Gender & Society – Book review, Beverly Yuen Thompson’s “Covered in Ink” (2015): Routledge, NY.
Sociological Inquiry – Journal Articles (2014)
Interface: Journal of Education, Community, and Values—Journal Articles (2014)

Peer-Reviewed Publications

Strohecker, David Paul. 2018. “Lifestyle Consumption,” In G. Ritzer (ed.), *Wiley-Blackwell Encyclopedia of Sociology*, Vol. 2.

Strohecker, David Paul. 2011. “Towards a Pro-Social Conception of Tattooing: The Psychological Benefits of Contemporary Body Modification,” *Rutgers Journal of Sociology*, 1(1):10-36.

Strohecker, David Paul. 2009. “Voter Perception in the 2008 Presidential Election,” published in *Explorations: Undergraduate Research Journal*, Texas A&M University: 1(1):10-14.

Academic Conference Presentations

“Re-inscribing Subculture: Boundary Work in American Traditional Tattooing.” Regular paper session at the *Eastern Sociological Society* annual meeting in Baltimore, MD. **February 23rd, 2018.**

“Re-inscribing Subculture: Commodification and Boundary Work in Traditional Tattooing.” Regular paper session at the *American Sociological Association* annual meeting in Chicago, IL. **August 24, 2015.**

“The Persistence of Subculture: Subcultural Commodification, Boundary Work, and Resistance Amongst ‘Traditional’ Tattooers.” Regular paper session at the *Eastern Sociological Society* annual meeting in New York City, NY. **February 29, 2015.**

“Re-inscribing Subculture: Commodification and Boundary Work in ‘Traditional’ Tattooing.” Regular paper session at the *Southwest Texas Popular/American Culture Association* annual meeting in Albuquerque, NM. **February 12, 2015.**

- "Conflict and Change in the World of Tattooing: Role Identities and the Production of (Post)Subcultural Types." Roundtable presentation at the *American Sociological Association* annual meeting in San Francisco, CA. **August 18, 2014.**
- "Conflict and Change in the World of Tattooing: A Subculture of Consumption." Regular paper session at the *Eastern Sociological Society* annual meeting in Baltimore, MD. **February 23, 2014.**
- "Defending Subcultural Capital: Nostalgia, Authenticity, and the Case of 'Tattoo School.'" Paper presented at *Anthroplus* graduate student conference in College Park, MD. **March 10, 2012**
- Strohecker, David Paul and William Yagatich. "The Art and Spectacle of the Tattoo: Popularization and the Second Tattoo Renaissance." Regular paper session at the *Eastern Sociological Society* annual meeting in New York City, **February 26, 2012.**
- "Stigmatization and Interracial Relationships." Discussant and presenter. Regular paper session at the *Eastern Sociological Society* annual meeting in New York City, **February 24, 2012.**
- "The Zombie as Metaphor: Conceptualizing the Colonial Subject in Postcolonial Theory." Regular paper session at *Eastern Sociological Society* annual meeting in New York City, NY. **February 23, 2012.**
- "The Zombie in Film: From Haitian Folklore to Apocalyptic Anxieties." Regular paper session at the *Southwest Texas Popular/American Culture Association* annual meeting in Albuquerque, NM. **February 9, 2012.**
- Margaret Austin Smith and David Paul Strohecker. "Reclaiming the Social of the Sociological Imagination: Public Sociology, Pedagogy, and Engaging Undergraduates in the Classroom." Paper presented at *Public Sociology Conference* at George Mason University, Fairfax, VA. **October 22, 2011.**
- "The Popularization of Tattooing: Subcultural Resistance to Commodification." Paper presented at the *American Sociological Society* annual meeting in Las Vegas, NV. **August 23, 2011.**
- Strohecker, David Paul and William Yagatich. "The Stratification and Discourse of the American Tattoo." Paper presented at *Reading the Body in Contemporary Society: A Multi-disciplinary Graduate Student Conference*. **April 24, 2011.** Also presented at *Bodies of Knowledge: Physical and Cultural Studies Graduate Conference*. **April 12, 2011.**
- Thomas Gryn, Edward Trevelyan, Margaret Richardson, Michelle Sandhoff, David Strohecker, Carlos Siordia. "An Examination of Mode of Response for the Foreign-Born Population in the American Community Survey: 2009." Poster presented at the *Population Association of America* annual meeting in Washington DC. **April 1, 2011.**
- "The Zombie in Film: From Haitian Folklore to Apocalyptic Anxieties." Paper presented at the 2011 *Anthroplus* graduate student conference in College Park, MD. **March 12, 2011.**
- "The Popularization of Tattooing: Subcultural Resistance and Reflections from 'Elite' Tattooing." Roundtable presentation at the *Eastern Sociology Society* annual meeting in Philadelphia, PA. **February 26, 2011.**
- "The Zombie in Film: Social Context and Political Criticism." Roundtable presentation at the *Eastern Sociology Society* annual meeting in Philadelphia, PA. **February 25, 2011.**

"Tattooing as Voluntary Stigma." Regular paper session at the *Eastern Sociological Society* annual meeting in Boston, MA. **March 18, 2010**. Also presented at *Anthropus* graduate student conference in College Park, MD. **March 6, 2010**.

Invited Lectures, Speeches & Presentations

"The History and Influence of American Traditional Tattooing: Forms, Values, and Practices." Invited speech given to the FOTA: Friends of the Arts organization. Annapolis, MD. **April 10th, 2018**.

"Social Deviance and Social Problems." Invited lecture to be presented in SOCY105: Social Problems, University of Maryland, College Park. **November 6th, 2017**.

"Cultural Sociology and The Study of Subcultures: A Look at American Tattooing." Invited lecture prepared for SOCY 498C: Sociology of Culture, University of Maryland, College Park. **March 1, 2017**.

"Teaching in the Post-2016 Election: Addressing Conflict and Debate in the Classroom." Invited Panelist for the Department of Sociology Graduate Student Forum. University of Maryland, College Park. **February 2, 2017**.

"Studying Subculture: A Qualitative Investigation of Traditional Tattooing Post-Reality TV." Invited talk for Café Scientifique international speaker series. 49 West Coffeehouse, Winebar, and Gallery, Annapolis, MD. **February 25, 2016**.

"Where do we go from here? Public sociology for social change." Invited lecture prepared for SOCY100 and SOCY105H. University of Maryland, College Park, **December 10, 2015**.

"Homelessness is a Moral Issue." Keynote speech prepared and presented for the "Sleepout for the Homeless" event, organized by Maryland Public Interest Research Group (PIRG). McKeldin Mall at the University of Maryland, College Park, **May 8, 2015**.

"Dressing and Presenting Differently." Personal testimony and panel discussion given for *Indaba: Division of Student Affairs Diversity Initiative*. STAMP Student Union, University of Maryland, **May 7, 2015**.

"Social Psychology and the Study of Deviance." Guest lecture for SOCY230: Sociological Social Psychology, University of Maryland, College Park. **April 1, 2015** and **November 5, 2014**.

"Conflict and Change in the World of Tattooing: A Subculture of Consumption." Presentation for the Department of Sociology's Culture Lab Speaker Series, University of Maryland, College Park. **April 9, 2014**.

"The Study of Subcultures and Deviance." Guest lecture for SOCY105: Social Problems, University of Maryland, College Park. **November 22, 2013**.

"How to Make Money Selling Drugs." Panel discussant, "React to Film" Documentary Series. University of Maryland, College Park. **November 14, 2013**.

"Subcultures, Capitalism, and Neo-tribal Communities." Presentation and discussion for The Hive Mind Collective. Baltimore, MD. **August 30, 2013**.

"Deviance, Criminal Behavior, and the Self-Concept." Guest lecture for SOCY440: The Self-Concept, University of Maryland, College Park. **April 16, 2012**.

"Self-Documentation Online," Panel presider for *Theorizing the Web* annual conference. University of Maryland, College Park. **April 14, 2012.**

"Framing the Research Question." Presentation and discussion with SOCY699X: Methodologies of Social Research, University of Maryland, College Park. **February 28, 2012.**

"What is the Hipster?" Presented for SOCY 430: Social Structure and Identity, University of Maryland, College Park. **November 16, 2011.**

"The Popularization of Tattooing: Subcultural Commodification and Resistance from 'Elite' Tattooers," M.A. Thesis presented to Department of Sociology, University of Maryland, College Park. **September 13, 2011.**

"Counter-Discourses: Resistance and Empowerment on Web 2.0," Panel presider for *Theorizing the Web*. University of Maryland, College Park. **April 9, 2011.**

"Tattooing and Body Modification"—Sociology of Culture roundtable presider for the *Eastern Sociology Society* annual meeting in Philadelphia, PA. **February 26, 2011**

"The Zombie and Public Sociology," Presented for Dr. Patricia Hill Collins' Public Sociology Course. University of Maryland, College Park. **October 4, 2010.**

"Signs of Identity, Structures of Oppression." Panel Chair. *Transactions: Undergraduate Honors Research Symposium*. University of Maryland, College Park. **April 17, 2010.**

Selected Non-Refereed Publications

"The Crisis of Authenticity: Symbolic Violence, Memes, Identity." *Cyborgology—The Society Pages*. **March 23, 2012.** Available online: [<http://thesocietypages.org/cyborgology/2012/03/23/the-crisis-of-authenticity-symbolic-violence-memes-identity/>]

Strohecker, David Paul and Ibalu Dwan. "The Popularization of Dubstep." *Cyborgology—The Society Pages*. **January 21, 2012.** Available online: [<http://thesocietypages.org/cyborgology/2012/01/21/the-popularization-of-dubstep-full-essay-parts-1-and-2/>]

"The Zombie in Film—A Three Part Essay." *Cyborgology—The Society Pages*. **February 27, 2012.** Available online: [<http://thesocietypages.org/cyborgology/2012/02/27/the-zombie-in-film-full-essay-parts-i-ii-and-iii/>]

"The Hipster: Folk Devil of the New Millennium?" *Cyborgology—The Society Pages*. **December 8, 2011.** Available online: [<http://thesocietypages.org/cyborgology/2011/12/08/the-hipster-folk-devil-of-the-new-millennium/>]

"Hipster Revivalism: Authentic Technologies of Days Gone Past." *Cyborgology—The Society Pages*. **November 25, 2011.** Available online: [<http://thesocietypages.org/cyborgology/2011/11/25/hipster-rivalism-authentic-technologies-of-days-gone-past/>]

"Body Modification, Gender, and Self-Empowerment." *Cyborgology—The Society Pages*. **September 22, 2011.** Available online: [<http://thesocietypages.org/cyborgology/2011/09/22/body-modification-gender-and-self-empowerment/>]

"On the Origin of Zombies." *Sociological Images—The Society Pages*. **February 17, 2011.** Available online: [<http://thesocietypages.org/socimages/2011/02/17/guest-post-on-the-origin-of-zombies/>]

“Facial Tattoos: A New Form of Distinction.” *Cyborgology—The Society Pages*. **February 7, 2011**. Reposted on *Sociological Images—The Society Pages*. **February 25, 2011**. Available online: [<http://thesocietypages.org/socimages/2011/02/25/guest-post-facial-tattoos-a-new-form-of-distinction-2/>]

“Racism as Medical Malpractice: Henrietta Lacks’ Cells.” *RacismReview.com*. **October 7, 2009**. Available online: [<http://www.racismreview.com/blog/2009/10/07/racism-as-medical-malpractice-henrietta-lacks-cells/>]

“AP Posts Tale of Segregationist, Now a ‘Reformed’ Racist.” *RacismReview.com*. **April 6, 2009**. Available online: [<http://www.racismreview.com/blog/2009/04/06/ap-on-reformed-racist/>]

“Whites Reveal Obama Reactions.” *RacismReview.com*. **November 23, 2008**. Available online: [<http://www.racismreview.com/blog/2008/11/23/in-depth-interviews-with-whites-tell-obama-reactions/>]

Public Interviews and Media Engagements

Levin, James. 2014. “Dave’s Story: The Man, the Myth, the Ink.” University of Maryland School of Journalism Honor’s Thesis. Published May 30. Narrative and photo collage available online: [<http://www.jclass.umd.edu/652352/2014spring/sauter/levin/Index.html>].

Goulart, Jess. 2014. “Inked Identity.” *BreakThru Radio*, NYC. Published April 24. Available online: [<http://www.breakthru radio.com/#/post/?blog=72&post=36023>].

List, Madeleine. 2013. “Inked Up.” *The Diamondback*. University of Maryland, Dec. 11. Available online: [http://www.diamondbackonline.com/news/campus/article_be112c34-6224-11e3-a94b-0019bb30f31a.html]

Farrell, Liam. 2013. “Wearing Your Art on Your Sleeve.” *The Shell, Alumni Newsletter for The University of Maryland*. Published Nov. Available online: [<http://alumni.umd.edu/s/1132/1col.aspx?sid=1132&gid=1&pgid=2449>].

Kim, Jin. 2013. “Naked Canvas.” *Unwind: UMD’s Entertainment News Magazine*. Published Oct. 29. Available online: [<http://unwindumd.wordpress.com/2013/10/29/naked-canvas/>].

Maloney, Devon. 2013. “Want to Understand a Generation? Look No Further Than Its Zombie Movies.” *Wired Magazine Online*. June 28. Available online: [<http://www.wired.com/2013/06/world-war-z-zombie-messages/all/>].

Overstreet, Hannah. 2013. “Amorphous Adornment.” *Method Seven Magazine: Fashion, Art, and Lifestyle*, Issue 3—The Daring Issue. Photography by J. Kuruc. Available online: [http://issuu.com/methodseven/docs/the_daring_issue]

“Who Am I? Tattoos Tell My Real Story.” *CNN.com*, March 31, 2010. Available online: [<http://www.cnn.com/2010/OPINION/03/31/strohecker.who.am.i/>]

Kernis, Jay. 2010. “Intriguing People for March 5th, 2010.” *CNN.com*, personal interview. Available online: [<http://www.cnn.com/2010/US/03/05/mip.friday/>].

Egan, Erin. 2010. “Rebel Arms.” *The Diamondback*. University of Maryland, March 1. Available online: [http://m.diamondbackonline.com/news/campus/article_89e90299-076e-5a97-b5d4-a53ecd4c1a8f.html?mode=jqm].

Professional Affiliations

Society for the Study of Social Problems	FALL 2018—2020
The Southwest Texas Popular/American Culture Association	FALL 2011—FALL 2012
American Sociological Association	FALL 2009—2020
Eastern Sociological Society	FALL 2009—2020

Service & Extracurricular Affiliations

UMD “Sleepout for the Homeless”—Maryland Public Interest Research Group (PIRG) Keynote speaker	FALL 2015
The Hive Mind Collective—Baltimore, MD (community activism, service, arts, and education) Founding Member	FALL 2013
“The Sociological Cinema” Blog Contributing Author	FALL 2011—2015
“Cyborgology” & “Sociological Images” Blogs, <i>The Society Pages</i> Contributing Author	FALL 2011—FALL 2012
“Theorizing the Web” Annual Conference on Internet, technology, and society 2012 Secretary 2011 Executive Committee (Founding member)	FALL 2011—FALL 2012
“Maryland Day” Annual Open House, College Park, MD. “So You Want a Tattoo? Some Do’s and Don’ts for Students”	SPRING 2012
University of Maryland Graduate Student Forum 2014 PhD Representative 2009-2011 Social Chair	FALL 2009—2014
Academy for Future International Leaders—Texas A&M University “International Student Cultural Exchange Program” (Founder)	FALL 2008—SPRING 2009